



165573

Alt Order #: 06848098

Product Desc: D.C.C.C.

Estimate: 1473

Flight Dates: 09/25/12 - 10/01/12

Original Date / Rev: 08/29/12 / 08/29/12

Order Type: GENERAL

Primary AE: Anije Brady

Sales Office: P-PHL

Sales Region: National

KSTP-TV, LLC and KSAX-TV

Great American Media

Buying Contact:

Billing Contact:

1010 Wisconsin Ave NW

Washington, DC 20007-3674

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

DCCC Democratic Congressional Cam

Demographic: A35+

Product Codes:

Priority:

Revenue Codes: AGY, POL, ISS

New Business Thru: 09/29/09

Order Separation: 00:00:00

Advertiser External ID:

Agency External ID:

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	18	\$9,350.00	\$7,947.50
10/01/12	10/01/12	13	\$6,375.00	\$5,418.75

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	18	\$9,350.00	\$7,947.50	0.00
October 2012	13	\$6,375.00	\$5,418.75	0.00
Totals	31	\$15,725.00	\$13,366.25	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjie Brady			Start Of Order - End Of Order	100%

KSTP-TV, LLC and KSAX-TV	18%	\$15,725.00
Market	100%	\$87,361.11

CABLE	0%	\$0.00
KARE	25%	\$21,840.28
KMSP	18%	\$15,725.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	2%	\$1,747.22
WCCO	33%	\$28,829.17
WFTC	4%	\$3,494.44

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	09/25/12	09/28/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	- TWTF - -	:30	1	\$475.00	2	0.00	NM	1	\$475.00
5 EW NWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	- TWTF - -		1		\$475.00		0.00					
E 2	M	09/25/12	09/28/12	M-F GMA M-F GMA	CM	7-9a	- TWTF - -	:30	1	\$450.00	3	0.00	NM	1	\$450.00

Advertiser:	DCCC Democratic Congressional Camp
Product Desc:	D.C.C.C.
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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	- TWTF - -			1			\$450.00			0.00		
E 3	M	09/29/12	09/29/12	SA GMA Sa GMA	CM	7-8a	- - - - - S -	:30	1	\$550.00	3	0.00	NM	1	\$550.00
GD MRN-SAT-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	- - - - - S -			1			\$550.00			0.00		
E 4	M	09/30/12	09/30/12	Sun 8-9a Sun 8-9a	CM	8-9a	- - - - - S	:30	1	\$550.00	3	0.00	NM	1	\$550.00
5 EW NW-SU 8AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	- - - - - S			1			\$550.00			0.00		
E 5	M	09/25/12	09/28/12	M-F 9-10a Live with Kelly	CM	9-10a	- TWTF - -	:30	1	\$300.00	3	0.00	NM	1	\$300.00
LIVE WTH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	- TWTF - -			1			\$300.00			0.00		
E 6	M	09/25/12	09/28/12	M-F Midday News M-F Midday News	CM	11a-12p	- TWTF - -	:30	1	\$325.00	3	0.00	NM	1	\$325.00
5 EW NWS 11AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	- TWTF - -			1			\$325.00			0.00		
E 7	M	09/25/12	09/28/12	M-F 3-4p Twin Cities Live	CM	3-4p	- TWTF - -	:30	1	\$200.00	3	0.00	NM	1	\$200.00
TWIN CITIES LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	- TWTF - -			1			\$200.00			0.00		
E 8	M	09/25/12	09/28/12	M-F 4-430p Millionaire	CM	4-430p	- TWTF - -	:30	1	\$275.00	3	0.00	NM	1	\$275.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	- TWTF - -			1			\$275.00			0.00		
E 9	M	09/25/12	09/28/12	M-F 430-5p News 430p News	CM	430-5p	- TWTF - -	:30	1	\$375.00	3	0.00	NM	1	\$375.00
5 EW NW430P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	- TWTF - -			1			\$375.00			0.00		
E 10	M	09/25/12	09/28/12	M-F 5-530p M-F 5-530p	CM	5-530p	- TWTF - -	:30	1	\$675.00	3	0.00	NM	1	\$675.00
5 EW NW 5P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	- TWTF - -			1			\$675.00			0.00		
E 11	M	09/25/12	09/28/12	M-F 6-630p M-F 6-630p	CM	6-630p	- TWTF - -	:30	1	\$950.00	3	0.00	NM	1	\$950.00
5 EW NW 6P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	- TWTF - -			1			\$950.00			0.00		
E 12	M	09/25/12	09/28/12	M-F 630-7p M-F 630-7p	CM	630-7p	- TWTF - -	:30	1	\$950.00	3	0.00	NM	1	\$950.00
5 EW NW630P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	- TWTF - -			1			\$950.00			0.00		

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	M	09/25/12	09/28/12	M-F 1102p News M-F 1102p News	CM	1102-1132p	- TWTF - -	:30	1	\$375.00	3	0.00	NM	1	\$375.00
5 EW NWS 11PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -					1	\$375.00		0.00			
E 15	M	09/25/12	09/28/12	M-F 1035-1102p Nightline	CM	1035-1102p	- TWTF - -	:30	2	\$750.00	3	0.00	NM	2	\$1,500.00
ABC-NITELINE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -					2	\$750.00		0.00			
E 16	M	09/25/12	09/28/12	M-F 1132p-1236a TFN Jimmy Kimmel	CM	1132p-1236a	- TWTF - -	:30	2	\$275.00	3	0.00	NM	2	\$550.00
J KIMMEL-ABC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -					2	\$275.00		0.00			
E 17	M	10/01/12	10/01/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	M- - - - -	:30	1	\$475.00	3	0.00	NM	1	\$475.00
5 EW NWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M- - - - -					1	\$475.00		0.00			
E 18	M	10/01/12	10/01/12	M-F GMA M-F GMA	CM	7-9a	M- - - - -	:30	1	\$450.00	3	0.00	NM	1	\$450.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M- - - - -					1	\$450.00		0.00			
E 19	M	10/01/12	10/01/12	M-F 9-10a Live with Kelly	CM	9-10a	M- - - - -	:30	1	\$300.00	3	0.00	NM	1	\$300.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M- - - - -					1	\$300.00		0.00			
E 20	M	10/01/12	10/01/12	M-F Midday News M-F Midday News	CM	11a-12p	M- - - - -	:30	1	\$325.00	3	0.00	NM	1	\$325.00
5 EW NWS 11AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M- - - - -					1	\$325.00		0.00			
E 21	M	10/01/12	10/01/12	M-F 3-4p Twin Cities Live	CM	3-4p	M- - - - -	:30	1	\$200.00	3	0.00	NM	1	\$200.00
TWIN CITIES LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M- - - - -					1	\$200.00		0.00			
E 22	M	10/01/12	10/01/12	M-F 4-430p Millionaire	CM	4-430p	M- - - - -	:30	1	\$275.00	3	0.00	NM	1	\$275.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M- - - - -					1	\$275.00		0.00			
E 23	M	10/01/12	10/01/12	M-F 430-5p News 430p News	CM	430-5p	M- - - - -	:30	1	\$375.00	3	0.00	NM	1	\$375.00
5 EW NW430P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M- - - - -					1	\$375.00		0.00			
E 24	M	10/01/12	10/01/12	M-F 5-530p M-F 5-530p	CM	5-530p	M- - - - -	:30	1	\$675.00	3	0.00	NM	1	\$675.00
5 EW NW 5P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M- - - - -					1	\$675.00		0.00			
E 25	M	10/01/12	10/01/12	M-F 6-630p M-F 6-630p	CM	6-630p	M- - - - -	:30	1	\$950.00	3	0.00	NM	1	\$950.00
5 EW NW 6P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M- - - - -					1	\$950.00		0.00			
E 26	M	10/01/12	10/01/12		CM	630-7p	M- - - - -	:30	1	\$950.00	3	0.00	NM	1	\$950.00

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KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 630-7p										
				M-F 630-7p										
5 EW NW630P MF														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----		1		\$950.00			0.00			
E 27	M	10/01/12	10/01/12	M-F 1102p News	CM	1102-1132p	M-----	:30	1	\$375.00	3	0.00 NM	1	\$375.00
				M-F 1102p News										
5 EW NWS 11PM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----		1		\$375.00			0.00			
E 28	M	10/01/12	10/01/12	M-F 1035-1102p	CM	1035-1102p	M-----	:30	1	\$750.00	3	0.00 NM	1	\$750.00
				Nightline										
ABC-NITELINE<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----		1		\$750.00			0.00			
E 29	M	10/01/12	10/01/12	M-F 1132p-1236a TFN	CM	1132p-1236a	M-----	:30	1	\$275.00	3	0.00 NM	1	\$275.00
				Jimmy Kimmel										
J KIMMEL-ABC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----		1		\$275.00			0.00			
Totals													31	\$15,725.00